

### 3 REASONS TO OUTSOURCE YOUR EYECARE PRACTICE HIRING PROCESS

You thought you had the best candidate for your practice. You posted a position to a leading job board. You found an applicant that looked promising on paper. You quickly interview the candidate. They're charming in the interview and seem like they could do the job. Maybe they'd even be great at it. You hire. Onboard. Train.

But just like that, the position is open. Again. They weren't the right fit.

**Are you tired of hiring the wrong person for the job?** Build My Team, a hiring service created exclusively for eyecare practices, has cracked the code on finding the employee most likely to succeed in your practice.

#### HERE ARE THREE REASONS TO HIRE BUILD MY TEAM THE NEXT TIME YOU HAVE AN OPEN POSITION.



## WE START WITH A LARGER POOL OF CANDIDATES.

You might not be finding the best candidates because you're not casting a wide enough net.

When you outsource to Build My Team, we first write a job description based on the open position and skills required. Then we post it to over 20 job boards. Because our reach goes beyond the traditional big job boards, we start with a larger pool of candidates.

This allows us to find multiple candidates who are likely to succeed at your practice. All you do is interview the top candidates we find for your practice.



# WE SCREEN FOR KEY PERFORMANCE FACTORS.

Resumes don't tell the full story.

A candidate might say they are great under stress. Work well with people. Pay attention to details. But how can you really know?

We've developed a psychometric, proven assessment that profiles candidates for mindset, personality, strengths and talent.

These predictive indicators help us narrow the search to the best candidates for your open position. When you do the final interview of the applicants we supply, you can be confident they have the skills your practice needs.



# OUR SERVICE IS AFFORDABLE AND HAS A GUARANTEE.

Outsourcing seems costly, when you think you can do it yourself. But think about the cost of turning your focus away from patient care to hiring. Recruiting, advertising, screening—the hours pile up.

The estimated real cost for a practice to hire new staff is \$9,700, compared to our fee of \$2,797.

And guess what? Once you schedule interviews within 48 hours of receipt for the candidates we provide, we guarantee that they will work out for 90 days from their start date. If, for any reason, they don't work out within that time frame, we'll find you a replacement candidate for free.

Want to learn more about how Build My Team can help you find the best fit for your open position—for a fraction of the cost of doing it yourself? Schedule a consultation by visiting buildmyteam.com or email us at john@buildmyteam.com.

